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Run, Read, Remember and Write (3RW): Pursuing a Joyful Reading Activity

Novi Sriwulandari

¹ Faculty of Letters, Gresik University, Gresik, Indonesia

*noviwulandari2811@gmail.com,

Abstract: Coping with the boredom of reading activity for non-English students in the classroom become the most challenging thing. One of the activities implemented for overcoming that problem is Run, Read, Remember and Write (3RW). This strategy was implemented in Reading class to pursue Activity Joyful Based Learning (AJBS). This study conducted a qualitative research method. This strategy was applied by the sophomore of Accounting Department, Economics Faculty of Gresik University. The researcher observed the students during the implementation of 3RW and interviewed the teacher and students to gain the data. The result shows that this activity can create active atmosphere during the learning process and make the students enjoy the reading activity.

Keywords: 3RW (Run, Read, Remember and Write), reading

Bio profile:

SRIWULANDARI, NOVI. Novi Sriwulandari is an English lecturer also ahead of the personnel department at Gresik University, East Java, Indonesia. She received a bachelor's degree from the State University of Surabaya and a master's degree from the State University of Malang. Both of them are in English Language Teaching. She is interested in developing instructional media and strategies for Teaching English. She ever joined some courses such as IMOOC (Indonesian Massive Open Online Course) and AEE (American English E-Teacher Program) in 2018 to develop her professional skills in English Teaching. She published her articles in some magazines and also journals. Besides, she won a writing competition held by “Reading Aloud” Jawa Timur in 2020. Now, she and her colleagues are doing some projects. They are developing an English Book for Engineering Students and “The Challenge” Board Game in digital form.

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