2019 Politeness Concepts in "Face to Face with Desi Anwar" on Metro TV Pragmatic Perspective -

by Mas Darul Ihsan
POLITENESS CONCEPTS IN “FACE TO FACE WITH DESI ANWAR” ON METRO TV: PRAGMATIC PERSPECTIVE

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ABSTRACT

This research is conducted to reveal the politeness strategies and their assumptions used by Desi Anwar, the anchor and the interviewer of Face to Face with Desi Anwar TV program on Metro TV and Dedi Lamto, the Tibana spiritual leader, in the interviews. It is a qualitative research. The source of data is the recorded interviews of the TV program that is transcribed into text. The data is triangulated using data triangulation and peer-review. The data, therefore, are the politeness strategies of Desi Anwar and Dedi Lamto, and interaction strategies of Desi Anwar and Dedi Lamto. In the analysis, these data are analyzed by implementing the theory of politeness strategies by Brown and Levinson (1987), and Chafe (1982) and supported by the program of Adobe Audition 1.5 and speech analyser 5.0.1.

Based on the findings and discussion, first, Desi Anwar wants to invite Dedi Lamto to enable the people to interpret the possible differences through his face, and she delivers the information in a clear and short content in the course of a religious harmony. The assumption of Desi Anwar is supported by using a serious expression such as steady eyeline, paused knees and shoulders bent forward but also the assumption in a half-smiling face. Second, Dedi Lamto wants to be optimistic and controls his words of creating a religious harmony to be unimportant. The assumption of Dedi Lamto is supported by not only a serious expression such as having a deep-breathing voice and shaking his body, showing his fingers up and down but also the assumption in a half-smiling face.

Some suggestions are made. They are that in order to have a mutual understanding in communication, assume should not only avoid the good research in communication but also should measure the process of communication and to have a sense of minimum another’s person face, and emotions in the areas of language usage.

Keywords: Pragmatic, Politeness, Politeness Strategies, Interaction, Face to Face
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