

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Conflict is an essential element in literary and film narratives, as it reflects struggles that occur in human life. Conflicts often emerge from differences in power, values, and interests, and in many narratives, these conflicts are dominated by male characters who hold authority and control. As a result, female characters are frequently positioned as secondary figures, whose roles are limited or overlooked within male-dominated conflicts.

Conflict is not only a source of tension in a narrative but also a reflection of social realities. Through conflict, literary works and films present struggles related to power, identity, responsibility, and justice. Characters respond to these conflicts in different ways depending on their social roles, personalities, and moral values. Therefore, conflict becomes an important aspect for understanding both character development and the overall meaning of a story.

However, some narratives present female characters who play a crucial role in mediating conflicts, not through physical strength, but through moral authority, emotional intelligence, and diplomacy. One such character is Lunafreya Nox Fleuret in the animated film *Kingsglaive: Final Fantasy XV* (2016). The film portrays a large-scale political and military conflict dominated by male characters, while Lunafreya appears as a female figure who influences the course of the conflict through her values, beliefs, and personal qualities.

Lunafreya's role is significant because she functions as a female mediator who bridges opposing sides and provides moral guidance amid violence and political struggle.

Her personality traits, such as empathy, courage, and compassion, allow her to influence male characters' decisions and contribute to conflict resolution, even though she does not possess direct physical power. This challenges the conventional portrayal of women in male-dominated narratives, where influence is often associated with strength and authority.

Previous studies on *Kingsglaive: Final Fantasy XV* have mainly focused on themes of war, heroism, or male characters, leaving limited discussion on Lunafreya's role and personality in conflict mediation. Therefore, this study aims to analyze the role of Lunafreya Nox Fleuret in male-dominated conflict and to examine how her personality traits support her effectiveness as a female mediator in the film *Kingsglaive: Final Fantasy XV*.

Kingsglaive: Final Fantasy XV presents a complex political conflict involving war, loyalty, sacrifice, and leadership. Although the narrative mainly focuses on male warriors and political leaders, Lunafreya Nox Fleuret emerges as a female character whose influence extends beyond traditional supporting roles. Rather than participating directly in combat, she contributes through diplomacy, compassion, and moral guidance. These characteristics make her an interesting subject for literary analysis, particularly from the perspective of role theory and conflict studies.

Nowadays, films are not only considered a form of entertainment but also a medium for conveying social, political, and cultural values. Through characterization, dialogue, and conflict, films present issues that reflect real-life situations and human experiences. Therefore, films can be analyzed as literary works because they contain narrative elements such as plot, character, setting, and theme.

1.2 Research Problems

1. What is the role of Lunafreya in male-dominated conflicts portrayed in the film *Kingsglaive: Final Fantasy XV*?
2. How do Lunafreya's personality traits contribute to her effectiveness as a female mediator in resolving conflicts?

These questions are important because most studies about this film focus on war, heroism, or male characters, while overlooking how female characters can change the direction of conflict without fighting.

1.3 Objectives of The Study

1. To analyze the role of Lunafreya in male-dominated conflicts in the film.
2. To examine how Lunafreya's personality traits contribute to her effectiveness as a female mediator.

These objectives are formulated to provide a focused and clear direction for the entire research process. By answering these points, this study aims to move beyond simple character description and instead offer a deeper understanding of how female figures can hold meaningful agency even in environments that are traditionally controlled by male authority.

The findings are also expected to show that analyzing characters like Lunafreya can reveal new perspectives on how conflict can be managed, how influence can be built without force, and how fictional works can present alternative views on strength and responsibility.

1.4 Scope and Limitation

This study focuses on the role of Lunafreya Nox Fleuret in male-dominated conflicts portrayed in the film *Kingsglaive: Final Fantasy XV* (2016). The analysis is limited to Lunafreya's actions, dialogues, and narrative roles related to these conflicts. This study does not analyze other female characters or technical aspects of filmmaking such as animation, cinematography, or sound design.

This study focuses specifically on the roles, personality traits, and influence of Lunafreya Nox Fleuret within the context of male-dominated political and military conflict in the animated film *Kingsglaive: Final Fantasy XV* released in 2016. The analysis is limited to data taken directly from this film, including selected dialogues, character actions, scenes, and interactions that show her position, function, and contribution to the story.

This research applies Role Theory, Characterization Theory, and the concept of conflict resolution to examine how she operates in a system dominated by male authority, and how her character challenges common stereotypes about power and leadership. It does not cover other characters, games, novels, or anime from the *Final Fantasy XV* franchise, but centers entirely on her representation in this single film work.

This research has several limitations that can be considered for further investigation.

First, the data are limited only to visual and verbal elements presented in the film; therefore, it does not explore background stories, character development, or additional information that appear in other media such as video games, short films, or supplementary novels.

Second, this study uses only three main theoretical perspectives, so it does not cover other possible approaches such as audience reception, comparative cultural studies, or deeper psychological analysis. Third, the analysis focuses on the narrative and literary aspects of the film, and does not discuss technical elements such as cinematography, sound design, or visual effects in detail, such as camera angles, lighting, sound effects, or visual aesthetics. Instead, it focuses on the narrative aspects of the film, particularly Lunafreya's role, personality, and contribution to the male-dominated conflict.

Finally, this research is interpretative in nature, meaning the findings are based on the researcher's reading of the text and theory, and may be developed differently by other researchers using different frameworks or focus areas.

1.5 Significance of The Study

The significance of this study lies in its focus on female roles in male-dominated conflicts. This research offers an alternative perspective on conflict analysis by emphasizing moral influence and narrative contribution rather than physical power.

Furthermore, this study is expected to broaden readers' understanding of the importance of female characters in conflict narratives. It also demonstrates that leadership and influence can be expressed through wisdom, empathy, and responsibility rather than physical power alone.

1. Theoretical Significance

This study is expected to contribute to literary studies, especially in the analysis of character roles and conflict in film narratives. It also enriches discussions on the representation of female characters in male-dominated conflicts by applying Role Theory.

2. Practical Significance

Practically, this study may provide useful references for students, researchers, and readers who are interested in literary criticism, film analysis, gender studies, and character analysis. Furthermore, this research may encourage future researchers to explore similar topics using different theoretical perspectives.

3. Socially Significance

This study reminds us that women can hold central roles even in situations controlled by men, and that conflict can be approached with more than just force.

1.6 Definition of Key Terms

1. Conflict

Conflict refers to a struggle or opposition that arises from differences in interests, values, beliefs, or goals. In film narratives, conflict drives the plot and influences character development.

2. Male-Dominated Conflict

Male-dominated conflict is a type of conflict in which power, authority, and decision-making are primarily controlled by male characters. This conflict often emphasizes war, leadership, political power, and physical strength.

3. Role

Role refers to the function or contribution of a character within a narrative. A character's role can be seen through actions, dialogue, influence on other characters, and impact on the development and resolution of conflict.

4. Lunafreya Nox Fleuret

Lunafreya Nox Fleuret is a female character in *Kingsglaive: Final Fantasy XV* who plays a significant moral and symbolic role as a princess within a male-dominated conflict narrative.

5. Kingsglaive: Final Fantasy XV

Kingsglaive: Final Fantasy XV is an animated film produced by Square Enix that depicts political and military conflicts within a fantasy setting dominated by male authority.

1.7 The Start of the Conflict

The conflict in *Kingsglaive: Final Fantasy XV* begins with the political and military tension between the Kingdom of Lucis and the Niflheim Empire. This conflict is dominated by male characters who control power, warfare, and political decisions.

Lunafreya Nox Fleuret becomes involved in the conflict as she is positioned between opposing sides, carrying moral responsibility and hope for peace. Her involvement marks the beginning of her role as a mediator within the male-dominated conflict.

1.8 Resolution of Conflict

The resolution of the conflict occurs when Lunafreya's moral guidance and influence contribute to the characters' awareness of responsibility, sacrifice, and unity. Although she does not resolve the conflict through physical strength, her role as a female mediator helps shape the ethical direction of the male characters' decisions.

Lunafreya's presence symbolizes hope and reconciliation, demonstrating that conflict resolution can be achieved through empathy, diplomacy, and moral authority rather than violence.