

CHAPTER I

INTRODUCTION

1.1 Background of the Study

The personality possessed by humans is a characteristic that can be felt both by individuals and the surrounding environment. Persona or another word for personality comes from the latin “*personer*” which means “*to penetrate*” describing someone who expresses their personality through appearance and behavior (Fadilah, 2021). Personality can be formed by three structures as said by Sigmund Freud, namely *id*, *superego* and *ego* (Husna & Kurniawan, 2024). If the *id*, *superego* and *ego* are not balanced or dominate more, then there is a psychological disorder in the human personality. Personality disorder is a condition when a person’s behavior and mentality become unhealthy (Fadilah, 2021).

Narcissistic Personality Disorder (NPD) is a psychological disorder that affects a person’s nature and personality. This disorder has the characteristics of excessive and selfish thoughts about power that can benefit the sufferer (Zuriati et al., 2024). NPD has been widely found in people’s lives. This situation is very detrimental because it is considered that sufferers only think about themselves and do not have a sense of empathy for their surroundings. Narcissistic Personality Disorder has an obsession with its characteristics and abilities. This situation makes sufferers easily look down on the surrounding (Suhardoyo, 2022). NPD has a character that is not confident, this character makes it difficult for sufferers to interact with others and feel that they are

required to always be the best (Husna & Kurniawan, 2024). This happens because sufferers feel pressure to meet very high standards in every matter, so that a slight mistake can make sufferers feel like failures and insecure.

Movie is an art that consists of a series of images taken from moving objects, creating a continuous narrative as a medium of communication, entertainment and education (Widiyatmika et al., 2019). The animated *Wish* movie is a musical comedy film produced by Walt Disney Animation Studios. The movie was made as a commemoration of the 100th anniversary of Disney Animation Films. The storyline in *Wish* is inspired by the entire Disney movie by incorporating future technology. The purpose of making this plot, to honor the previous Disney films. The reason why researcher is interested in *Wish* is because this film is presented with 3D animation combined with watercolor techniques that have a classic and artistic feel. The technique has been applied in previous Disney Films, namely *Snow White* and *Pinocchio*, this can invite the audience to reminisce with the visuals of previous Disney Films.

The movie was written by Jennifer Lee as the first writer and Allison Moore as an additional writer. Jennifer Lee has contributed greatly to the movie industry, especially at Disney. Popular Disney movies that she has written include *Frozen* and *Frozen II*. Jennifer Lee in her work tends to raise universal themes such as love, courage and self-acceptance. Not only that, the characters she creates are strong characters and have deep emotions, this makes the audience feel emotionally involved with the story and characters. The movie *Wish* itself has a theme of courage and struggle, the characters created are

strong characters. While Allison Moore focuses on developing characters, interesting dialog and relevant themes. *Wish* is directed by Chris Buck and Fawn Veerasunthorn. Chris Buck contributed to Disney animation projects such as *Tarzan*, *Frozen* and *Frozen II*. In the movie *Wish*, he focuses on classic Disney elements with modern animation and creates a unique visual style. While Fawn Veerasunthorn focuses on new perspectives, especially in the aspects of character and narrative. What makes this movie interesting is that the Associate Production Designer in this movie is an Indonesia animator, Griselda Sastrawinata-L. *Wish* is translated into various languages such as English, Indonesian and Thai. *Wish* has also successfully bagged the Golden Globe Awards.

The movie *Wish* is interesting in the eyes of researchers because the movie has depictions of Narcissistic Personality Disorder found in the character of King Magnifico. The characteristics and factors of Narcissistic Personality Disorder can make learning for readers and further research. This animated movie has a light flow, so the audience can capture the message and personality of each character.

The movie “Wish” tells the story of one of the antagonist characters. An antagonist character is a character who will fight againsts the protagonist (Kamisin & Achin, 2020). This character has no sympathy for others. King Magnifico is the antagonist character in the movie “Wish”. Magnifico is described as a king in the kingdom of Rosas. This kingdom is located on an island near the Mediterranean sea. Every month King Magnifico holds an event

to save the wishes of his people who have turned 18 years old. Not only that, magnifico also promised to grant the wishes of all his people. Thus making all the people wait for the day when their wishes are granted. They really entrust their hopes to King Magnifico. Although after giving up their hopes they will feel forgotten by what they had hoped for. King Magnifico is admired by his people including Asha who is the main character in this movie. Asha was happy, because on the day when Asha was chosen to be King Magnifico's student, it was also Saba's 100th birthday. Right on this day, King Magnifico held a wish granting ceremony. Asha believes and hopes that grandfather's birthday present. But during the interview, Asha asked King Magnifico to grant her grandfather's wish. However, the unexpected thing was that King Magnifico refused and began to show his lack of empathy and thirst for power. Magnifico sacrificed the hopes of all the people of Rosas for his own interests. Asha felt very disappointed knowing the King's crime that destroyed the hopes of Saba and her family. On the other hand Magnifico did not feel that he was wrong, he considered what was done solely to protect his people and kingdom.

There are several studies that discuss Narcissistic Personality Disorder in one of the characters in a work of film literature. Such as in a study (Said & Rizano, 2020). Entitled "*The Relationship Between Narcissistic Personality and Violent Behavior as Represented in William Golding's Lord of the Flies*". This research uses a literary sociology approach with descriptive qualitative methods. The conclusion of the research is that Narcissistic Personality Disorder is very influential in the violent behavior committed by Jack Merridew. Jack's

selfish nature and lack of empathy can lead to aggression that can trigger violence both verbal and non verbal.

Second, research conducted by (Fasikh et al., 2024) entitled “*The Representation of Narcissistic Personality Disorder of Baroness in the Movie of “cruella” Directed by Craig Gillespie*”. This study uses a qualitative methodology with a psychological approach. The results of this study conclude that the Baroness character has a Narcissistic nature which is evidenced when she gives birth to her daughter. The Baroness has the heart to get rid of her child who she feels is a threat to herself, with her actions showing that the Baroness does not care about the lives of others and only thinks about her own life.

Third, research made by (Kiranamita & Samanik, 2021) with the titled “*The Portrayal of Malignant Narcissism in the Villain Characters of Disney Movie*”. This research uses a descriptive qualitative method that produces an analysis of the villain characters in Disney films. This research focuses on the symptoms of Malignant Narcissism in the character Jafar in the film Aladdin (2019) and Cinderella’s stepmother in the film Cinderella (2015). Based on previous research that Narcissistic Personality Disorder can be found in film literature. Therefore, Researchers are interested in making research with the title *Analysis of Narcissistic Personality Disorder (NPD) Toward King Magnifico a Movie Entitled “Wish”*. The reason is because there has been no similar research using the movie “Wish” (2021).

1.2 Problem Statements

Based on the background that has been conveyed, the researcher formulates the problem as follows :

1. How is the character of King Magnifico depicted in the movie entitled “Wish” ?
2. What are the factors of King Magnifico’s Narcissistic Personality Disorder in the movie entitled “Wish”?

1.3 Objective of the Study

Based on the formulation of the problems that has been conveyed, the objectives of this study are :

1. To describe the characteristics of Narcissistic Personality Disorder in King Magnifico in the movie entitled “Wish”.
2. To describe what factors make King Magnifico have a Narcissistic Personality Disorder in the movie entitled “Wish”.

1.4 Scope and Limitation

The scope of this research focuses on the movie “Wish” the limitation of this research is to analyse the character of the antagonist King Magnifico who shows Narcissistic Personality Disorder and the factors that make the disorder occur.

1.5 Significance of the Study

The researcher hopes that the results of the research on Narcissistic Personality Disorder can be useful for readers to develop knowledge, especially

in the field of literature. It is hoped that the results of the research can help similar studies to be used as a reference for new research and additionally to be used as a literature review.

1.6 Definition of Key Terms

Narcissistic Personality Disorder is a disorder suffered by a person that can be detrimental to the sufferer and those around them. NPD can be seen when King Magnifico is reluctant to grant Saba's wish by giving the reason that the wish could destroy the city of Rosas. Magnifico does not care about the wishes of others for his own interests.